Build Your Own Timeline Algorithm

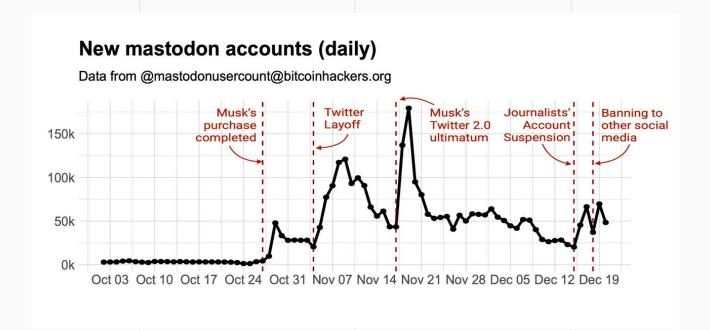
Davide Eynard @ SFSCON, 7 Nov 2025

BYOTA is... A (pacifist) call for arms

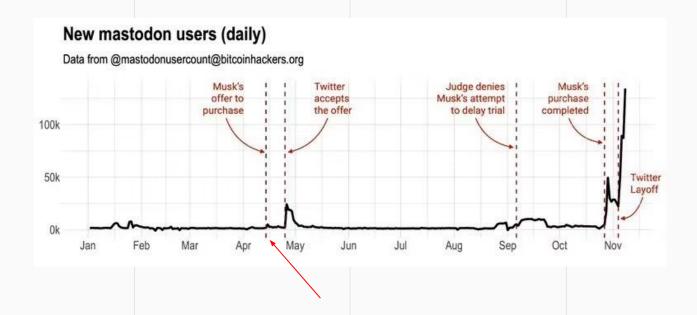


How it started

#TwitterMigration



#MyMigration



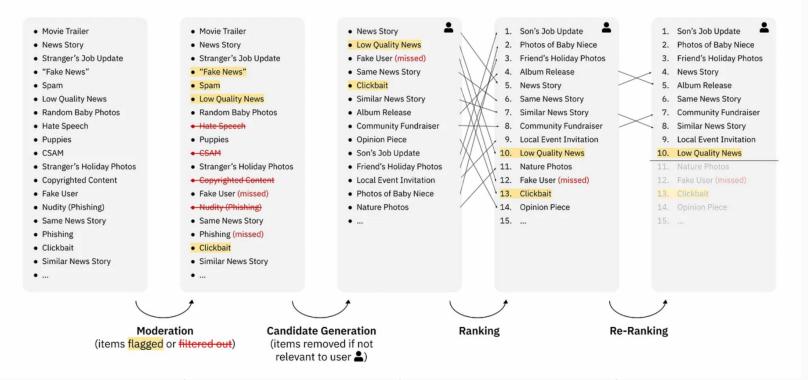
Timeline Algorithms

Timeline Algorithms

Define whether and how posts appear on your timeline

Algorithm	Remove?	How
Revchron	No	Sort by datetime in ascending order
Spam / Bots	Yes	Remove post if spam / bot
Moderation	Yes/No	Remove / Downrank if post is abusive
Recommender	No	Uprank if post is more likely to receive engagement

Timeline Algorithms



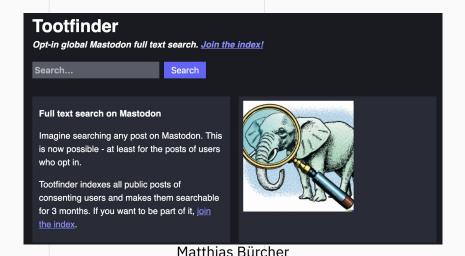
Luke Thorburn et Al.: How Platform Recommenders Work (2022)

One the shoulders of giants





Jan Lehnardt





Philip Kreißel

Mastodon Digest

Sourced from your timeline over the past 12 hours

Here are some popular posts you may have missed:

Matt Hodges



Adam Hill

Problems of Timeline Algorithms

Choose one or more of:

- Biased
- Not transparent
- Complete lack of control
- Not privacy preserving
- Huge computational cost
- Require deep ML knowledge
- Cannot be run locally

(Also true for search & recommendations!)

Breaking the Assumptions

Choose one or more of:

- Biased
- Not transparent
- Complete lack of control
- Not privacy preserving
- Huge computational cost
- Require deep ML knowledge
- Cannot be run locally

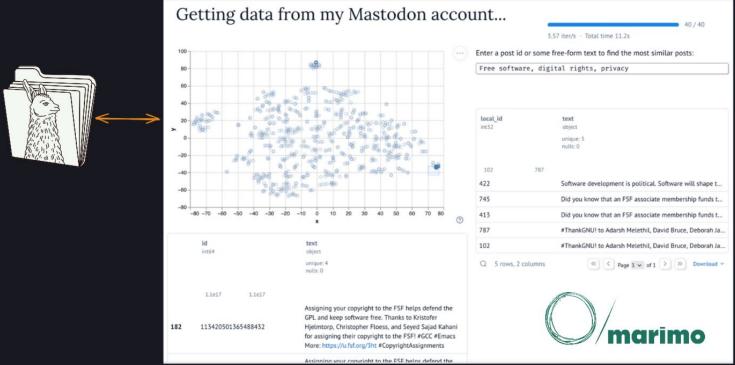
(Also true for search & recommendations!)

- → Open, substitutable models
- → Clear, simple methods
- → Make code available / easy to run
- → Don't share personal data
- → Use lighter models
- → Out-of-the-box embeddings
- → Build it so it runs locally :-)

... All the above work for search & recos too!

BYOTA

BYOTA Architecture









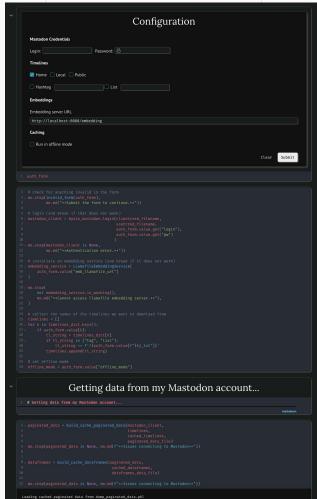
- Multi-platform, single-file LLMs-language models
- sentence-transformers/all-MiniLM-L6-v2 (code/papers, training data)
- 100% local
- Optimized to run on slower hardware
- OSS, will run (almost) forever

We use it in BYOTA to calculate status embeddings

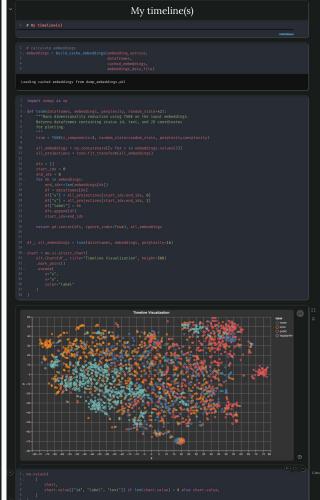


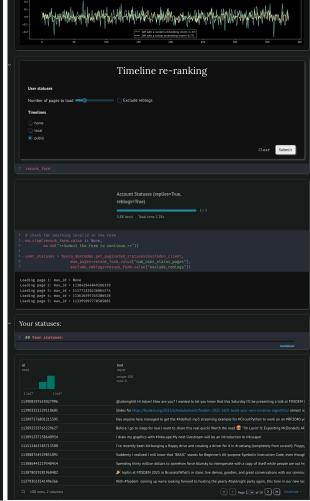


- Reactive notebook for Python
- Easily shareable, runs as an application
- Runs in your browser as a WASM-powered standalone HTML file!

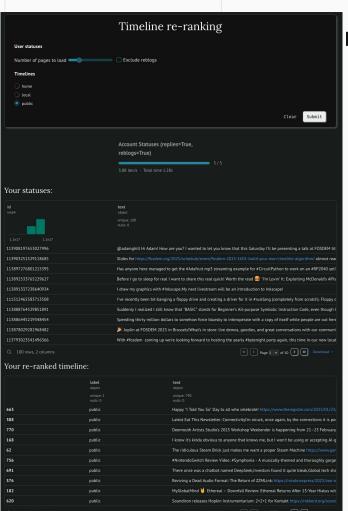


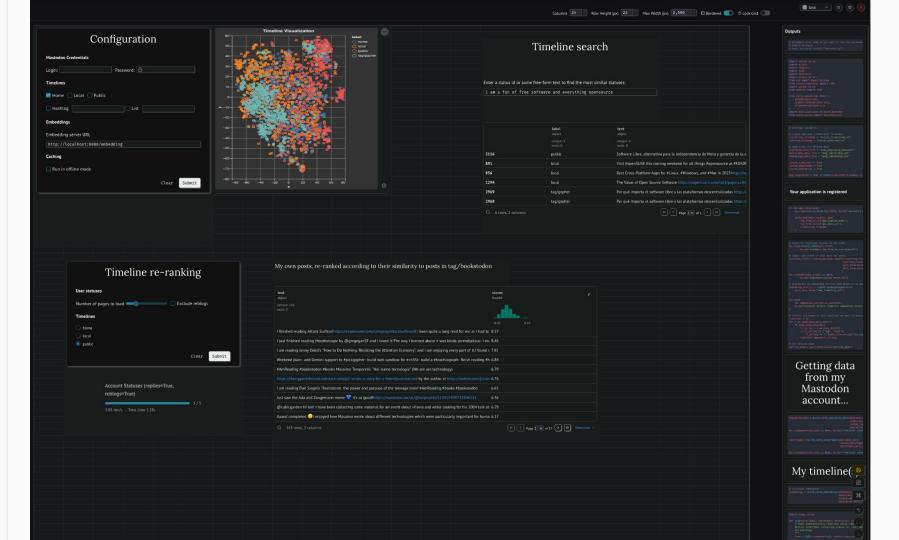
Loading cached dataframes from dump_dataframes.pkl



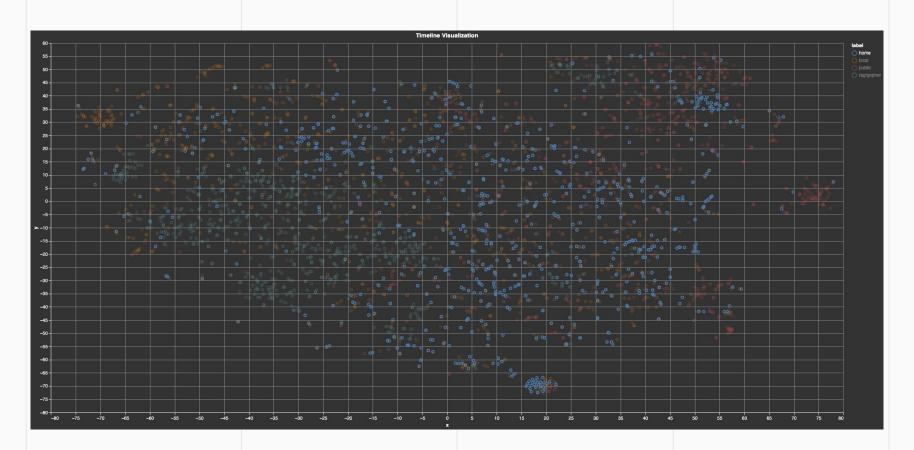


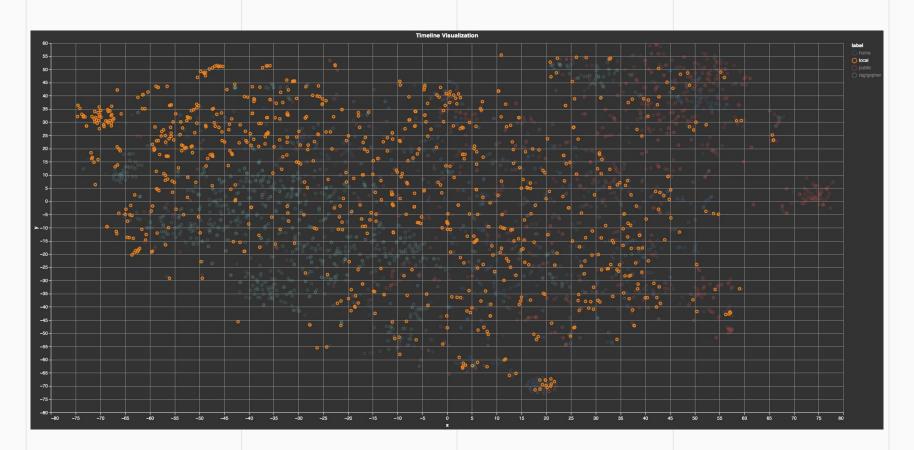
Configuration Mastodon Credentials Password: 🛆 Timelines ✓ Home □ Local □ Public Embeddings http://localhost:8080/embedding Caching Glear Submit Getting data from my Mastodon account... My timeline(s) Timeline search Enter a status id or some free-form text to find the most similar statuses:

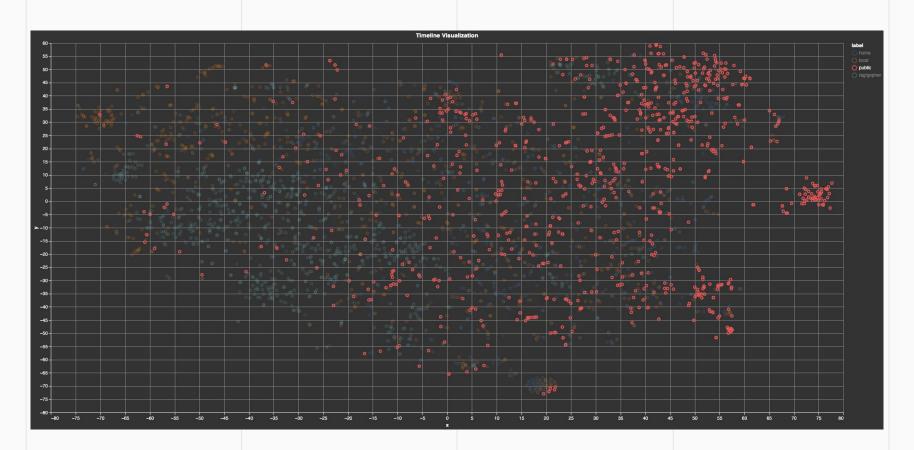


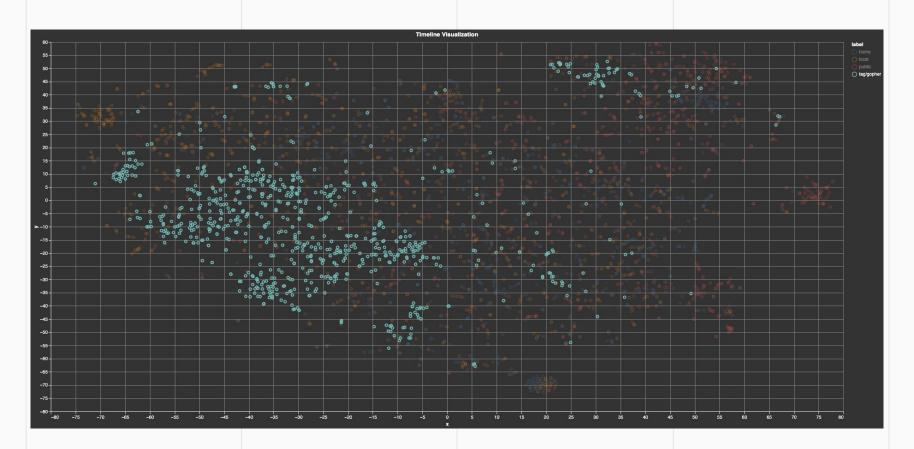


BYOTA in practice









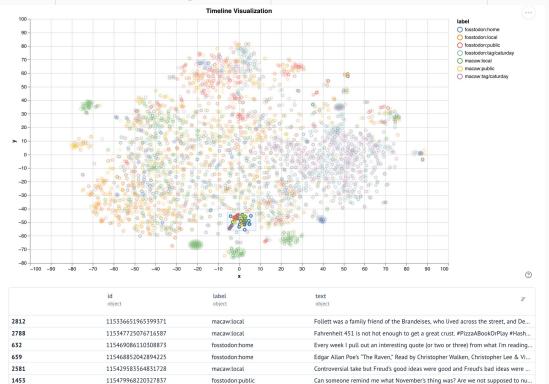
People united by... World Series



People united by... Flights



People united by... Reading



fosstodon:home

fosstodon:local

fosstodon:home

fosstodon:home

Big Thinking Publishing, an independent northern press, is about to release The ...

Also, with the end of october yesterday I finished my 'read a chapter a day' of htt...

All my book reviews now contain links to various book shops - including big ones...

115474328547638617

115475822869035974

115474041244570362

115475297845068843

350

863

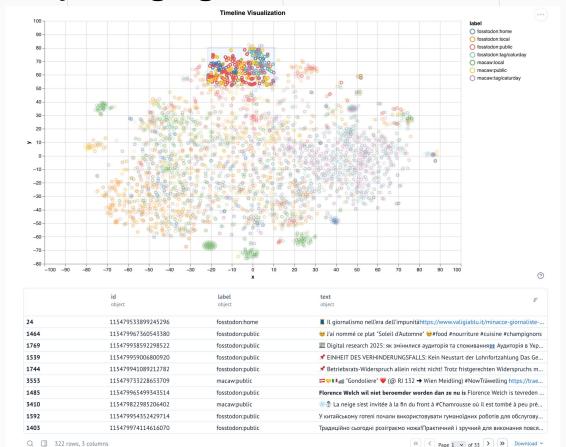
373

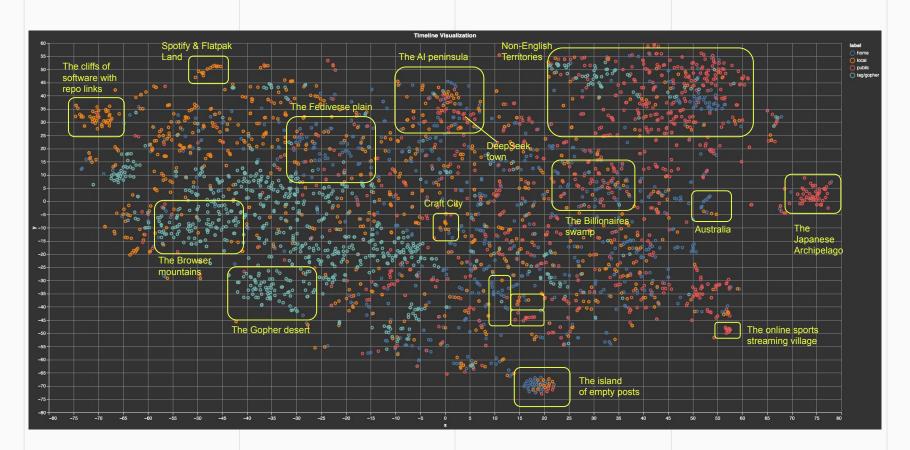
293

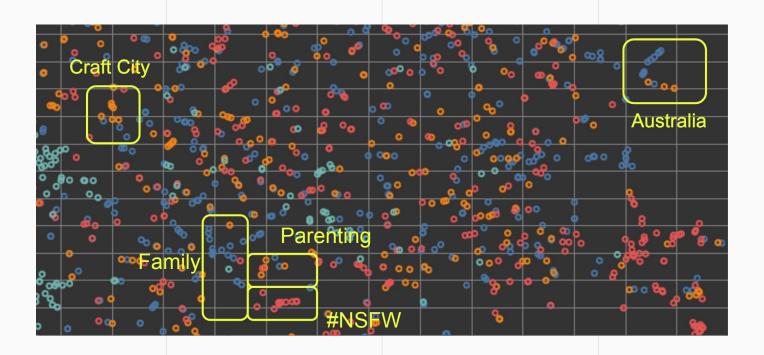
People united by... Halloween



People united by... Language (or not?)







Semantic Search

Semantically similar posts are returned from multiple timelines

Timeline search

Enter a status id or some free-form text to find the most similar statuses:

I am a fan of free software and everything opensource

	label object	text object
593	fosstodon:home	You already have the skills needed to support the #FreeSoftware movement, even if you don't h
920	fosstodon:local	Want cool #LibreOffice merch? And to expand your skillset? Join us this month: https://blog.docu
65	fosstodon:home	People with #FreeSoftware experience make excellent workers! Learn how you can advertise yo
1209	fosstodon:local	Tools That Just WorkApps that do one thing, do it well, and quietly make my days smoother. http
993	fosstodon:local	Wishing everyone a great time at OpenAlt starting today in Faculty of Information Technologies,
1152	fosstodon:local	https://www.pgedge.com/blog/pgedge-goes-open-source #postgresql

Re-Ranking



Re-Ranking

Your statuses: id text object object 115083357438964205 Fortunately, the ecosystem is still open enough that one can provide compatible open alternatives:- tools can be easily swapped ... 115083357430312648 The thing is, models did improve but the huge boost in performance you have experienced is brought by the use of tools. Even jus... 115083357419301018 Agents bring both the chance for open, personal, private AI and the risk of opening new pathways to enshittification. Example of t... 115045887950633227 Oh yes, the code: it's at https://github.com/aittalam/ch35tlf you want to build your own client using the library, you can install it ... 115045887944717559 http://3564020356.org/ch35t/wasm/ is the endpoint. The riddle you'll find is the one that gives you access to my old website in c... 115045887939283403 "All this effort and you still connect to a website? How's that decentralized?" I have now become just one endpoint: anyone can (st... 115045887932024010 #ch35t is also a python library that parses its own format. Until yesterday, it came with a CLI client to read a json, validate it, sho... 115045887926471701 What does a #ch35t look like? Check out http://3564020356.org/ch35t/examples/ for a few examples. What riddles can you create... 115045887920193221 #Ch35t is called this way because "it's a chest with a little bit of 3564020356.org in it" lit is first and foremost a format, defined ... 115045887912947303 If I had to change one thing from my old 356* hacking challenge website, that would be its centralized nature. Having a curated s... « C Page 2 v of 20 > > Download v Q 200 rows, 2 columns Your re-ranked timeline:

	label object	text object
398	fosstodon:home	YunoHost 13 (Trixie) beta, spooookiiie edition!Following the alpha-testing opened a few wee
26	fosstodon:home	Wikidata Con hearins today Wolf we did it again. 9 sessions from lightning talks presentation SynoHost 13 (Trixie) beta, spooookiiie edition! Following the alpha-testing
558	fosstodon:home	In this w opened a few weeks ago, we are happy to announce that we are moving to the
155	fosstodon:home	beta-testing stage for #YunoHost 13!The announcement is here: https:// @FediV forum.yunohost.org/t/yunohost-13-0-trixie-spooky-beta/40656Time has come to there
193	fosstodon:home	We've test it extensively (if you feel confident enough in your technical skills) and share dow y
283	fosstodon:home	Do I trust such a local LLM beyond such very specific and rather simple, technical questions? No
388	fosstodon:home	Come to the @PrototypeFund Demo Day in Berlin where we will be presenting "Reflection", our
324	fosstodon:home	Almost finished coding the last major piece of the Loops app, the Camera.It would be done by n
591	fosstodon:home	Fediverse Report 141 - this week's #fediverse newsMastodon is working towards making one of
552	fosstodon:home	Fediverse Report 141 - this week's #fediverse newsMastodon is working towards making one of
Q 🔲 672 rows, 2 columns		« < Page 1 v of 68 > » Download v

Re-Ranking by tag

Your own posts, re-ranked according to their similarity to posts in fosstodon:tag/bouldering

	text object	scores float64
155	Back from a mildly satisfying gym #bouldering session and I realize I do not talk about this enou	7.8666839552
154	Also I do not find a lot of recent posts when I look for #bouldering #climbing #indoorclimbing	7.2781694099
106	Just back from the climbing gym where I saw two people, separately, checking out slack betwee	7.0418709622
49	#LoRa + #bouldering = #climbtastic? e meshtastic #climbing #Weekend	6.8754765148
113	Walk-Tube-Train-Plane-Bus-Walk and I am in San Donà di Piave. Now sleep, then https://www.en	6.34246246
112	Back on a plane for my flight back home from 3 great days at $\#EndSummerCamp$. I am grateful f	5.6126990633
145	Weekend plan:- add Gemini support to #picogopher- build web sandbox for #ch35t- build a #bra	5.1980869574
62	Back from an intense work week, my first thought is "I need some rest" but that's immediately fo	5.0549179675
40	Mountain hike, middle school party, lunch with the whole family, prepared dinner and bolognes	4.8805070409
165	I took many flights in my life, and I have been traveling more and more in the last few years, but	4.8180404027
Q 🔲 200 rows, 2 columns		« Page 1 v of 20 > Download v

Re-Ranking by tag

Your own posts, re-ranked according to their similarity to posts in fosstodon:tag/books

	text object	scores float64
137	I finished reading Attack Surface!https://craphound.com/category/attacksurface/lt's been quite a	8.1781680911
117	I just finished reading Morphotropic by @gregeganSF and I loved it! The way I learned about it	7.8890159816
196	I am reading Jenny Odell's "How to Do Nothing: Resisting the Attention Economy", and I am enjo	7.5804552178
128	#AmReading #bookstodon #books Massimo Temporelli: "Noi siamo tecnologia" (We are are tech	7.5375652196
125	I am reading Dan Siegel's "Brainstorm: the power and purpose of the teenage brain"#AmReading	7.1451445645
17	#weekend update:- finished reading @pluralistic 's The Bezzle, started Picks & Shovels- prepare	6.8922864652
149	Related material: http://davide.eynard.it/zelif/20210323%20-%20CELI.pdf	6.8515546448
145	Weekend plan:- add Gemini support to #picogopher- build web sandbox for #ch35t- build a #bra	6.8213979953
166	"Imagine caring deeply about something, so deeply that you feel compelled to master it. Imagin $$	6.7136874617
105	Just saw the Ada and Zangemann movie 💜 It's so good!https://mastodon.social/@torproject/11	6.3896691575
Q 🔲 200 rows, 2 columns		✓ Page 1 v of 20 Download v Output Download v Downlo

Too good to be true?

What about performance?

From bert to llama, time to embed 800 statuses

				2016 MB Pro		2024 M3 Max	
Model Name	Architecture	Size	Params	llamafiler 0.9.0	ollama 0.5.7	llamafiler 0.9.0	ollama 0.5.7
all-MiniLM-L6-v2.F16	bert	46 MB	22.6M	52	42	21	11
nomic-embed-text-v1.5	nomic-bert	274MB	137M	280	302	26	15
mxbai-embed-large-v1-f16	bert	670MB	334M	586	715	35	24
e5-mistral-7b-instruct	llama	5GB	7.11B	-	-	193	126

Mozillα.αi

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Mozillα.αi

Is it truly local?

Embedding servers such as llamafile run locally

```
(base) mala@Davides-MacBook-Pro byota % curl http://localhost:11434/api/embed -d '{
            "model": "all-minilm",
            "input": "There is a crack in everything, that`s how the light gets in"
  {"model":"all-minilm","embeddings":[[-0.020688692,-0.044162404,0.103413254,0.054647904,0.015244463,-0.06494531,0.04424154,0.025882239,0.010728781,0.05
 289739, 0.063623264, -0.018333575, -0.039952043, -0.010457686, 0.01835603, -0.014461786, -0.048471212, -0.10302953, -0.04449307, -0.033806648, 0.043435317, -0.055
35696, -0.08392212, -0.069332235, -0.1140092, 0.094958186, -0.004860086, -0.035971902, 0.0064314394, -0.011037193, -0.0042981366, 0.057368666, -0.07753447, 0.0582
05567, 0.06930106, -0.029682364, 0.008502044, 0.009354028, 0.0283228, -0.06902948, -0.03418532, -0.067206554, -0.021176727, 0.016437624, 0.002215454, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.036747105, 0.0367471
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Is it truly local?

Domain

☐ localhost:8080

△ localhost:8080

△ localhost:8080

embedding

embedding

a test-files.pythonhosted.org

Method

200

200

marimo runs wasm code in your browser. This is what you download:

200	GET	i files.pythonhosted.org	Markdown-3.6-py3-none-any.whi	<u>/:10</u> (fetch)	octet-stream	cached	105.38 KB
200		a cdn.jsdelivr.net		/:10 (fetch)			1.12 MB
200		files.pythonhosted.org	pymdown_extensions-10.8.1-py3-none-any.whl	/:10 (fetch)		cached	250.83 kB
200		□ cdn.jsdelivr.net	PyYAML-6.0.2-cp312-cp312-pyodide_2024_0_wasm32.whl	<u>/:10</u> (fetch)		cached	502.84 kB
200		a cdn.jsdelivr.net	altair-5.4.1-py3-none-any.whl		wasm	cached	5.45 MB
	GET		typing_extensions-4.11.0-py3-none-any.whl	fetch	wasm	31.83 kB (raced)	140.47 kB
	GET		Jinja2-3.1.3-py3-none-any.whl	fetch	wasm	111.43 kB (raced)	494.18 kB
200	GET /	☐ cdn.jsdelivr.net	MarkupSafe-2.1.5-cp312-cp312-pyodide_2024_0_wasm32.whl				31.67 kB
200	GET		jsonschema-4.21.1-py3-none-any.whl	fetch		cached	279.58 kB
(1) F	ython de	eps (2) Ma	astodon statuses	(3) Embeddings			

Initiator

Mozilla.ai

5.18 kB

5.20 kB

Transferred

5.47 kB

5.49 kB

GET	a cdn.jsdelivr.ne	t Jinja2-3.1.3-py3-none-any.whl		fetch	wasm	111.43 kB (raced)	494.18 kB
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Status	Method	Domain	File	/	Initiator	Туре	Transferred	Size	0 ms
200	GET	♠ fosstodon.org	home?max_id=113880828320214162		<u>/:10</u> (xhr)	json	20.25 kB	110.35 kB	
200	OPTIONS	♠ fosstodon.org	home?max_id=113880828320214162	/	xhr	plain	672 B	0 B	
200	GET	♠ fosstodon.org	home?max_id=113880364682334614		<u>/:10</u> (xhr)	json	21.34 kB	112.50 kB	
200	OPTIONS	♠ fosstodon.org	home?max_id=113880364682334614			plain	672 B	0 B	
				/					

_	/								
(1) F	ython c	leps (2)	Mastodon statuses	(3)	Embeddings				
Status	Method	Domain	File	/	Initiator	Туре	Transferred	Size	0 m
200	GET	♠ fosstodon.org	home?max_id=113880828320214162	/	<u>/:10</u> (xhr)	json	20.25 kB	110.35 kB	
200	OPTIONS	♠ fosstodon.org	home?max_id=113880828320214162	/	xhr	plain	672 B	0 B	
200	GET	♠ fosstodon.org	home?max_id=113880364682334614	/	<u>/:10</u> (xhr)	json	21.34 kB	112.50 kB	
200	OPTIONS	♠ fosstodon.org	home?max_id=113880364682334614			plain	672 B	0 B	
200	GET	☐ fosstodon.org	home?max_id=113880249393565733		<u>/:10</u> (xhr)	json	1.17 kB	2 B	
200	OPTIONS	♠ fosstodon.org	home?max_id=113880249393565733			plain	672 B	0 B	
200	POST	☐ localhost:8080	embedding	*	<u>/:10</u> (xhr)	json	5.47 kB	5.18 kB	

What is next?

Conclusions

"Yet another application" has its limitations as an approach... But is helpful to convey the message:

Search and recommendation *can* be useful, when they are tools *you* own

What does own mean in this case?

How can this help people build their own solutions?

Play with BYOTA and LMK! :-)

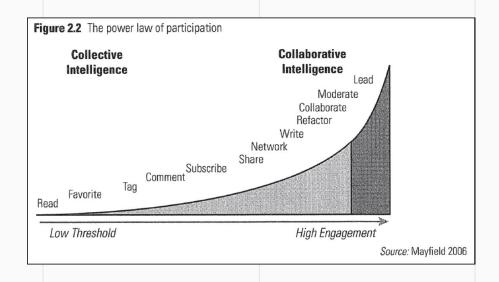


Can I run it NOW?

Of course!

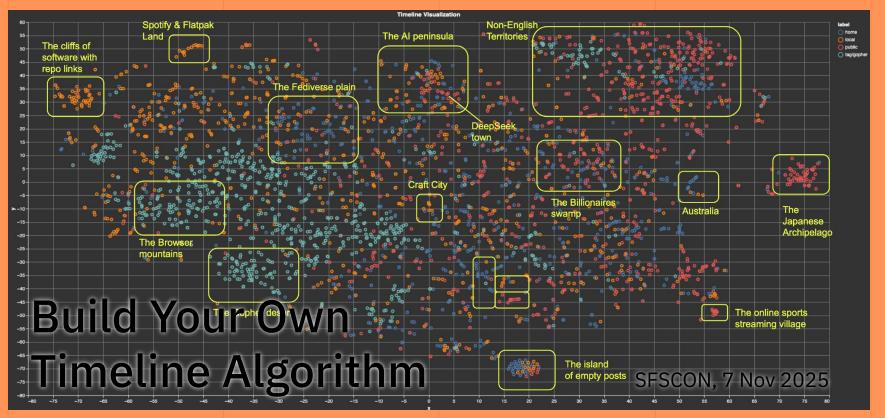
- Demo on <u>HF spaces</u>
- Demo in a container (docker / podman)
- Run on real data in a container (with Mastodon credentials)
- Manually deploy everything locally





Thank you!

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