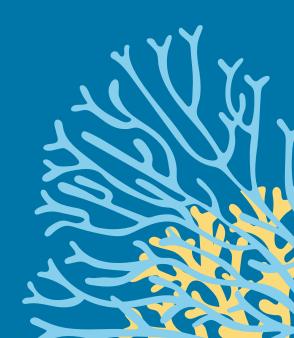




# What Java User Groups can teach us

about growing open source communities.





## Every thriving community is built on...

- Consistency
- Passion
- Expertise
- Dedication

But most importantly...

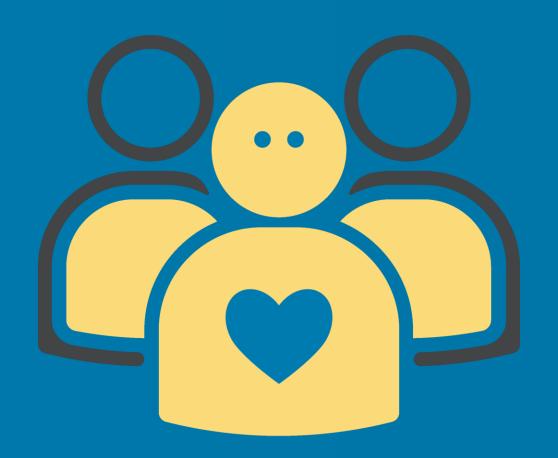






#### **PEOPLE**











#### JUGs are...

...volunteer communities where Java developers connect, share knowledge, and grow together - building a more inclusive and collaborative Java ecosystem worldwide.













- City vs Suburbs
- Large Businesses
- Universities
- Public Transport







## Lesson #2: Partnerships and Independence

- Business Partners
- University Partnerships
- Sponsorships
- Local connections
- Organic Growth
- Bureaucracy







### Lesson #3: Leadership is Culture

- Volunteer Leaders
- Care & Community > Career
- Cooperation not Competition
- Expertise Building Credibility









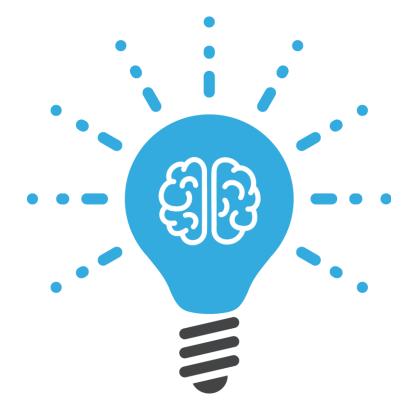




## Lesson #4: Content Keeps People Coming Back

- Relevance
- Format (virtual vs f2f)
- Balance the 'hot' and 'useful'
- Engagement
- Speakers
- Consistency
- Feedback









- It's not about tools or frameworks - it's about people who care
- Open source thrives when we keep showing up for each other



