

The "End Of 10": How Successful Have We Been So Far?

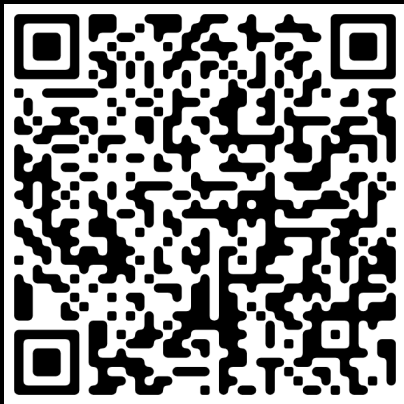


 @EndOf10@floss.social

SFSCon 2025
7 November 2025



<https://invent.kde.org/teams/eco/opt-green/> under "conferences/talks/"



End Of 10 @ SFSCON – Saturday, 10:00-12:00, Crane Hall



SFSCON

2 INSPIRING DAYS
1 FESTIVAL
100 SPEAKERS

NOV
7TH
8TH

2025



SFSCON.IT

NOI TECHPARK
BOLZANO/BOZEN





Co-funded by
the European Union



[> View other date](#)

[SIDE EVENT] Endof10 @ SFSCON

Endof10 @ SFSCON

Never too late to reduce e-waste, close Windows, and open the door to Free Software

<https://pretix.eu/noi-digital/sfscon25/4706124/>

Background



SFSCON

NOV. 7TH-8TH 2025

REGISTER

BOF

Opt Green: Coordinating a Windows 10-to-Linux upcycling campaign across Free Software communities worldwide

Crane Hall



Team behind End of 10

This campaign has been made possible by the enthusiastic contributions of the following people (listed in alphabetical order by last name):

- Øyvind Fritjof Arnfred (Danish Translation)
- Albert Astals Cid (Translation)
- Tobias Bernard (GNOME Design Team)
- Xavier Besnard (French Translation)
- Joseph P. De Veaugh-Geiss (KDE Eco)
- Tobias Diekershoff (Outreach Events)
- Nico Düsing (Web Development)
- Finnjan Hofmann (Places/Events)
- Matjaž Jeran (Slovenian Translation)
- Jannick Kremer (German Translation)
- Bettina Louis (Outreach, Events, Lifelong learning)
- Harald Reingruber (Repair Cafe and FOSS Supporter)
- Bernard Sadaka (Outreach)
- Gernot Schiller (Campaign Support)
- Carl Schwan (Web Development)
- Carolina Silva Rode (Outreach Latin America)
- Nicole Teale (KDE's Opt Green)
- Geoffrey Teale (Website)
- Aaron Wey (Technical Support)
- Gerardo Zamudio (Outreach)
- KDE Translation Teams
- and many more!

(Screenshot modified) <https://invent.kde.org/websites/endof10-org/-/issues/37>

<https://www.sfscn.it/bofs/opt-green-coordinating-a-windows-10-to-linux-upcycling-campaign-across-free-software-communities-worldwide/>

<https://endof10.org/team/>

What Worked?



Image by Nicole Teale

The ABCs of the Campaign Strategy

Goal: Connect new users with **in-person support!**

- **A** – Promote existing **LOCAL NETWORKS**
- **B** – **OUTREACH** to users, supporters & media
- **C** – Build up **NEW** support networks

Strategy (A) Support Networks – Worldwide Directory

420+ places, 375+ events, 45+ countries on every continent!



<https://endof10.org/>

Strategy (A) Support Networks – Engaging Volunteers



- Direction
- Community
- Resources

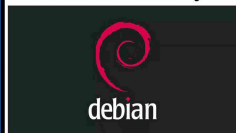
Strategy (B) Outreach – National & International Supporters

Supporters

These organizations (listed alphabetically) have joined us in support of the campaign.



Debian Endorses "End of 10" Campaign, Calls for Broader Action on Dormant Packages



Zorin OS ZORIN GRID COMPUTERS HELP
Zorin Blog

Windows 10 Is Reaching Its End of Life. Keep Your Computer Working With Zorin OS.

LINUX

End of 10-Kampagne startet am 28. Mai

Von Tom Schürrmann - 16. Mai 2025

Im Oktober endet der Support für Windows 10. Zeit für einen Upgrade auf Linux. Dazu möchte die Kampagne End of 10 anstoßen. Der offizielle Start ist zwar erst am 28. Mai, schon jetzt aber kann man aktiv werden.

Windows 11 läuft nur auf neuer Hardware, was bedeutet, dass ältere Computer nicht mehr auf Windows 11 upgraden können. Stattdessen können sie immer noch funktionieren, aber das ist ein Problem.

END OF 10

Logo der Kampagne End of 10

The Register

The 'End of 10' is nigh, but don't bury your PC just yet

Linux types mobilize website to help people avoid creating more e-waste



(Début de) la fin de Windows (10)

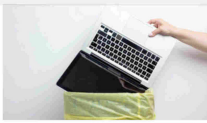
Enfin, ce n'est pas le 10 juin 2025 à 17h00, c'est le 28 mai 2025 à 17h00, que Windows 10 cesse d'être supporté. Windows 10 sera donc la dernière version de Windows à passer à Windows 11. La prise en charge de Windows 10 se termine le 28 octobre 2025, laissant les utilisateurs à l'abri de Windows 11 qui requiert des performances beaucoup plus élevées tout en permettant la prise de contrôle de ses utilisateurs.

La campagne « End of 10 » (fin de [Windows] 10) invite à v à quelques mois à débrancher le gaspillage de ressources en favorisant le remplacement anticipé de matériel, et invite à un passage à Linux.

KDE for Windows 10 Exiles

Upgrade your software, not your computer

RUNDER TISCH REPARATUR



Ende des Windows 10 Supports steht bevor! Wie geht es weiter?

Am 14. Oktober beendet Microsoft den Support für das Betriebssystem Windows 10 und damit sind viele

PCWorld

Don't toss your Windows 10 PC! Try switching to KDE Plasma instead

A new campaign by KDE is encouraging Windows 10 users to try Plasma Desktop on a new machine just for Windows 11.

By Michael Muehlecker and Paul Lee
JUN 24, 2025 12:12 PM PST



Strategy (B) Outreach – Advertisements & Non-Tech Media



neue Software!

Der nachhaltigste Computer ist der, den du bereits besitzt

deine Hardware

Unterstützung für Windows 10 endet am 14. Oktober 2025.

Hunderte Millionen Computer werden unnötigerweise zu Elektroschrott, während neue produziert werden. Über 75% der Treibhausgasemissionen für diese Geräte entstehen allein durch die Produktion.

Rette deinen Computer!

Mach deinen Computer schneller mit effizienter Software und rette ihn vor der Müllhalde mit kostenloser, unabhängiger und freier Open-Source-Software.



Mehr hier:
<https://go.kde.org/endof10>



Das Projekt Opt Green von KDE Eco wird gefördert durch das UBA und BMUV.

Unabhängig von Big Tech – Alternative Apps, eMail- und andere IT-Dienste

Kloiber, Manfred | 21. August 2025, 10:08 Uhr

Hören 5:13 | Audio herunterladen | Abonnieren



Windows 10 support shutdown offers window of opportunity for a Linux OS developed in Dublin

Zorin OS, created by two brothers, blends speed and privacy of Linux with design and ease-of-use that laptop users expect



NACHHALTIG in GRAZ

Einkaufen ▾ Initiativen ▾ Themen ▾ Termine

Linux statt Microsoft?

So schaffen Sie das Windows 11 Update Hilfe, was mache ich mit meinem Oldie-PC?

Ad from KDE published under a CC-BY-SA-4.0. Design by Anita Sengupta.

Strategy (B) Outreach – Local New Users (e.g., Möckernkiez, Berlin)



- Cooperative apartment project
- Repair & computer support
- Personal contact to elderly non-techies
- Presentation to 30 people
- Regular weekly opening hours
- New user install event

Strategy (C) New Networks – Collaborating with Repair Cafes

Netzwerk REPARATUR-INITIATIVEN Reparatur-Initiativen finden und gründen - Vernetzung, Beratung, Austausch

Das Ende von Windows10 - und wie man PCs und Laptops danach noch nutzen kann

26. Mai 2025 | Aktuelles
Aufzeichnung Webinar "Linux-Installation - so geht's"

Webinar: Linux-Installation - So geht's - für Repa...
Copy link

Windows auf Linux Mint umsteigen.
Watch on YouTube

BUND-Repair Café

BUND-Repair Café Schöneberg

Nächste Repair Café Termine 2025:
15. September, 20. Oktober und
17. November, jeweils von 17-20 Uhr.

Das BUND-Repair Café Schöneberg bietet interessierten Bürger:innen einmal im Monat die Möglichkeit, ihr defektes Gerät oder Gegenstände kostenlos und unter der Anleitung von

Zero Waste News für Berlin



ReMap BUND

PCs weinternutzen nach dem Ende von Windows 10

Reparaturhauptstadt Berlin
Gemeinsam raus aus der Wegwerferei

25. Juni 2025
Kleiner
Kreuzberg

INKOTA
BUND



repa mi

Events

Das große Reparatur- und Tauschfest am 19. Juli 2025

Wann: Sonntag, 19. Juli 2025, 13-19 Uhr

Wo: Zukunftslab am Dornweg 216, 12057 Berlin

repa mi
Netzwerk Qualitätsreparatur

<https://www.reparatur-initiativen.de/post/das-ende-von-windows10-und-wie-man-pcs-und-laptops-danach-noch-nutzen-kann> (Special thanks to Varut & Herbert!)

Challenges



Image by Nicole Teale

Challenges For New Users – Case Study: Linux for the Elderly



- Neighbors, friends, activists
- Email, Office & Videocalls
- Users of Firefox & LibreOffice
- Moving to digital sovereignty
- Continuous support offered

What Comes Next?

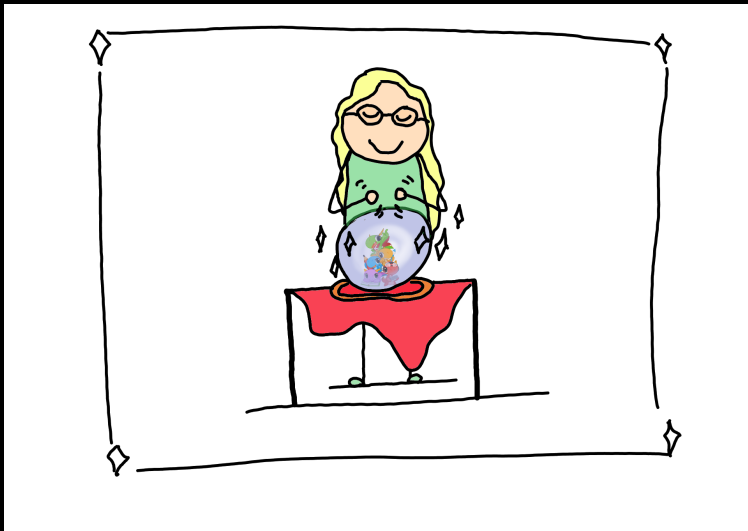


Image by Nicole Teale

Press

Ten Days until the End of Windows 10. Sort of. Why Wait, Install Linux Today!

 October 4, 2025

Tuesday 14 October is just ten days away. This means it's the end of free security updates for Windows 10 users. Well, sort of.

[Read more](#)

Open Questions? – Thinking Long-Term. How Can You Help?

- Engaging **existing** networks?
 - ▶ FOSS & **beyond**: RCs, environmental groups, climate camps, etc.
 - ▶ **New services** bring new **challenges**
 - ▶ New **infrastructure**? (forums, etc.)
- Building **new** networks?
 - ▶ **Bridging groups** (libraries, public institutions, churches, ...)
 - ▶ Find **open** & **tech-interested** contacts
 - ▶ Create space to **explore** & **build**
- **Your ideas** (come to the BoF)!



Join the RC Workshop BoF – Sat. 13:00 in Crane Hall

SFSCON

NOV. 7TH-8TH 2025

REGISTER



BoF

Crane Hall

13:00 - 40 mins - 08/11/2025

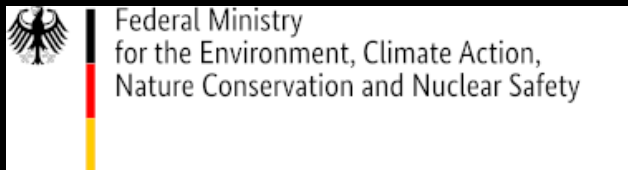
“End Of 10” after the End Of Windows 10

Supporting Repair Cafes Offering Linux Support

<https://www.sfscn.it/bofs/end-of-10-after-the-end-of-windows-10/>

Funding Notice

The “Opt Green” project from KDE Eco was funded by the Federal Environment Agency and the Federal Ministry for the Environment, Climate Action, Nature Conservation and Nuclear Safety (BMUKN). The funds are made available by resolution of the German Bundestag.



The publisher is responsible for the content of this publication.