SFSCON
Sponsorship Opportunities

SFSCON.IT

TECHPARK SÜDTIROL / ALTO ADIGE

Nature of Innovation.

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The South Tyrol Free Software Conference, SFSCON, is one of Europe's most established annual conferences on **Free Software.**

SFSCON promotes the use of Free Software in digital infrastructures as a tool to **achieve greater innovation and competitiveness**. Here **decision-makers** and developers meet, learn and get inspired.

1st FRI & SAT of NOVEMBER EVERY YEAR

The SFSCON will take place at NOI Techpark
A.-Volta-Straße 13/A
39100 Bolzano/Bozen
South Tyrol, Italy

→ OpenStreetMap link
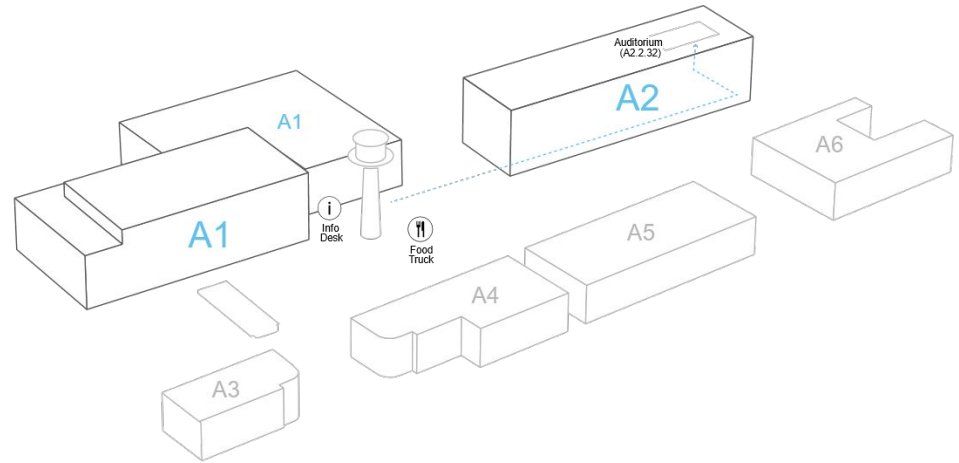
BECOME A SUPPORTER OF SFSCON

→ Demonstrate your organization's commitment to **promoting the use of Free Software** in digital infrastructures

→ Gain **high visibility** among **decision-makers** and **developers** in the European Free Software community

→ Showcase your **active involvement in the Free Software community** and support SFSCON to **promote innovation** and competitiveness through the use of Free Software

→ Join us at SFSCON to **meet, learn and get inspired!**

Become a Supporter of **SFSCON** and gain valuable exposure!

→ Your logo displayed on **on-site material** and **acknowledged** during the opening talk

→ Your logo featured on the **conference website**

→ Your organization and support acknowledged in SFSCON **press releases** and **social media campaigns**

SUPPORTERS PACKAGE

PACKAGE	BRONZE	SILVER	GOLD	PLATINUM
BANNER* IN THE MAIN CONFERENCE ROOM (MAX: 1,00 M WIDE X 2,50 M HIGH)				●
PROMOTIONAL MATERIAL** (A DESK FOR PROMOTIONAL MATERIAL WILL BE AVAILABLE IN THE FOYER)			●	●
EXPOSITION SLOT - A TABLE, FREE WIFI AND SPACE FOR 1 BANNER** (MAX: 1,00 M WIDE X 2,50 M HIGH) IN THE HALL (POWER SOCKET UPON REQUEST)		●	●	●
№ PASSES TO THE SPEAKER'S DINNER		❶	❷	❹
MENTION ON THE WEBSITE AND ON PRINTED MATERIALS	●	●	●	●
NEW OPPORTUNITY **EARLY BIRD PRICE** The supporter must apply no later than **30th June**	**€ 1.000,00** + VAT	**€ 2.000,00** + VAT	**€ 3.000,00** + VAT	**€ 5.000,00** + VAT
FULL PRICE Package minimum amount	**€ 2.000,00** + VAT	**€ 4.000,00** + VAT	**€ 6.000,00** + VAT	**€ 10.000,00** + VAT

* The mentioned levels of Supporter status remain unchanged even if the event is switched to online-only mode.
** All contents of the promotional material and banners must be approved by the organisers. Promotion of non-free software is not permitted.

ADDITIONAL SERVICES

These services are bookable in addition to your Supporter status.

ADDITIONAL SERVICES	PRICE
EXPOSITION SLOT A table, power socket upon request, free WiFi and space for 1 banner** (max: 1,00 m wide x 2,50 m high) in the hall	**€ 600,00** + VAT
SPEAKER'S DINNER PASS	**€ 500,00** + VAT
DISTRIBUTION OF GADGETS DURING THE SPEAKER'S DINNER AND/OR CONFERENCE	**by agreement**

* The mentioned levels of Supporter status remain unchanged even if the event is switched to online-only mode.
** All contents of the promotional material and banners must be approved by the organisers. Promotion of non-free software is not permitted.

ADDITIONAL OPPORTUNITIES

These services are additional opportunities.

ADDITIONAL OPPORTUNITIES	PRICE
SPEAKER'S DINNER - SPONSORSHIP Thursday (max. 2 sponsorship available)	**€ 6.000,00** + VAT
FREE LUNCH - SPONSORSHIP Friday (max. 2 sponsorship available)	**€ 3.000,00** + VAT
FREE COFFEE BREAK - SPONSORSHIP Friday & Saturday (max. 2 sponsorship available)	**€ 1.000,00** + VAT

GET AN ENERGY KICK AT **COFFEE BREAK**
COFFEE STATION
SUPPORTER LOGO
SFSCON 2022

HAVE A GOOD TIME AT **LUNCH**
FOOD TRUCK
SUPPORTER LOGO
SFSCON 2022

Disclaimer: image is for illustration purposes only

PLAN FOR
SFSCON

	SEMINAR 1	SEMINAR 2	SEMINAR 3	SEMINAR 4	CRANE HALL	AUDITORIUM	NOISE
	08:30 CHECK-IN						
FRIDAY MORNING 08:30 - 14:20	MAIN TRACK 09:00 - 11:00 — EUROPEAN SFS AWARD + SFS AWARD 10.00 -10.30					SIDE EVENT SCHOOL READING (DE) Ada & Zangemann 10:30 - 12:00	
	ETHICS, POLICY, LEGAL & ECONOMICS TRACK 11:00 - 18:00	DATA SPACES TRACK 11:00 - 14:20	OPEN HARDWARE TRACK 11:00 - 14:20	DEVELOPERS TRACK 11:00 - 17:00			
FRIDAY AFTERNOON 14:00 - 18:00		COMMUNITY BUILDING TRACK 14:20 - 18:00	DEVOPS TRACK 14:20 - 16:20		SIDE EVENT Crane Hall BOF meetings 14:00 - 18:00		SIDE EVENT NOI HACKATHON 13:00 CHECK-IN fri 14:00 - sat 15:00
			CYBERSECURITY TRACK 16:20 - 18:00	OW2 TRACK 17:00 - 18:00			
	WELCOME COFFEE 8:30 - 9:20						
SATURDAY MORNING 08:30 - 13:00		WORKSHOP WOMEN* IN TECH 9:20 - 10:20	COMMUNITY BUILDING TRACK 09:20 - 10:20	SIDE EVENT Science Club MiniNOI x SFSCON 09:30 - 12:00			
		WORKSHOP + TALKS FEDIVERSE 10:40 - 13:00	SIDE EVENT FSFE - ITALIAN COMMUNITY MEETING 10:20 - 13:00				
SATURDAY AFTERNOON 15:00 - 17:00	SIDE EVENT NOI HACKATHON						

PLAN IN ELABORATION

SUPPORTERS AND PARTNERSHIPS

SUPPORTERS DEADLINES

Deadline Call4Supporters	
EARLY BIRD PRICE **SFSCON** 1st Fri & Sat of November	The supporter must apply no later than **30th June**
FULL PRICE **SFSCON** 1st Fri & Sat of November	The supporter must apply latest by **8th September** (approx. 2 months before the event)

Deadline: In general, supporters must apply 2 months before the event

As a request to become a supporter, we kindly ask you to send the **Call4Supporters info letter** →
https://www.sfscon.it/become-supporter/ compiled in all its parts to the following e-mail: **info@sfscon.it**

SUPPORTERS 2024

PLATINUM SUPPORTERS

GOLDEN SUPPORTERS

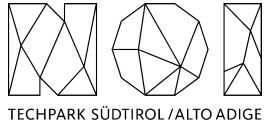**SILVER SUPPORTERS**

BRONZE SUPPORTERS

PARTNERS 2024
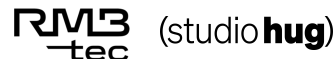
The SFSCON was organized by NOI Techpark and co-funded by the European Union

ORGANISED BY

TECHPARK SÜDTIROL / ALTO ADIGE

CO-FUNDED BY THE EUROPEAN UNION

COHESION ITALY 21-27
ALTO ADIGE · SÜDTIROL

Co-funded by
the European Union

AUTONOME PROVINZ BOZEN SÜDTIROL
PROVINCIA AUTONOMA DI BOLZANO ALTO ADIGE
PROVINZIA AUTONOMA DE BULSAN SÜDTIROL

IN PARTNERSHIP WITH

SUPPORTERS 2023

PLATINUM SUPPORTERS

GOLDEN SUPPORTERS

SILVER SUPPORTERS

BRONZE SUPPORTERS

1006.org {catchsolve} endian peer

TRACKS & SIDE EVENTS

EXAMPLES FROM PAST EDITIONS

Traditionally, every year, the day before the start of the conference, we organise a dinner for our speakers and supporters in order to spend some time together, get to know each other and enjoy some South Tyrolean cuisine!

In 2025 the appointment will be on **Thursday, November 6th** at 19.00H (CET) UTC+01:00 in restaurant in Bolzano/Bozen.

NOI TECHPARK SÜDTIROL/ALTO ADIGE

TRACKS

SFSCON 2024
NOV 8TH 9TH

ETHICS, POLICY, LEGAL & ECONOMICS TRACK

NOI TECHPARK

Track moderated by Luca Zorloni, journalist at Wired Italia

WIRED

SFSCON 2024
NOV 8TH 9TH

OPEN HARDWARE, DEVOPS AND CYBERSECURITY TRACK

NOI TECHPARK

SFSCON.IT

Track moderated by Vittorio Manti, journalist at Hardware Upgrade

HARDWARE UPGRADE
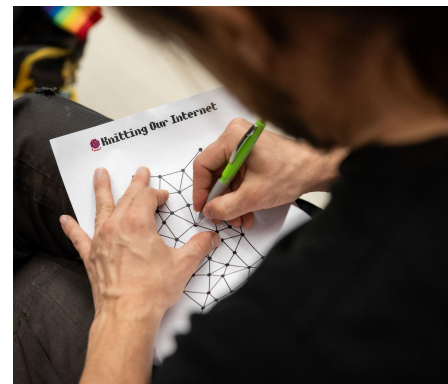
NOV 8TH 9TH

SFSCON 2024

FEDIVERSE WORKSHOP

KNITTING OUR INTERNET

fsfe

NOI TECHPARK

SFSCON.IT

NOV 8TH 9TH

SFSCON 2024

WOMEN* IN TECH WORKSHOP

LET'S SPARK MORE ADAS IN OUR TECH WORLD!

shetech
fsfe

NOI TECHPARK

SFSCON.IT

ADA · **ZANGEMANN**

FREE SOFTWARE FOUNDATION EUROPE

`READING`

ADA & ZANGEMANN
CLOSING WITH A TALE OF SOFTWARE SKATEBOARDS, AND RASPBERRY ICE CREAM

SIDE EVENTS

NOV 8TH 9TH

SFSCON 2024

SIDE EVENT

CRANE HALL BOF MEETINGS

NOI TECHPARK

SFSCON.IT

SIDE EVENTS → hackathon.bz.it

8TH– 9TH NOVEMBER

HACKATHON

SFSCON 2024 EDITION   SFSCON 2024 EDITION

24 HOURS

FOR DEVELOPERS, DESIGNERS, DATA EXPERTS, ENTREPRENEURS AND ENTHUSIASTS

HACKATHON.NOI.BZ.IT

NOI TECHPARK

TECHPARK SÜDTIROL / ALTO ADIGE

gefördert von Stiftung Fondazione Sparkasse sostenuto da

COHESION ITALY 21-27 ALTO ADIGE SÜDTIROL

Co-funded by the European Union

AUTONOME PROVINZ BOZEN SÜDTIROL   PROVINCIA AUTONOMA DI BOLZANO ALTO ADIGE
PROVINZIA AUTONOMA DE BULSAN SÜDTIROL

WHAT **SFSCON** ATTENDEES HAVE SAID OVER THE YEARS

WHAT SFSCON ATTENDEES HAVE SAID ABOUT SFSCON OVER THE YEARS

→ There is a lot of expertise available at the conference and the atmosphere is very friendly.

→ Great organization, lovely venue, great speeches - thanks a lot!

→ Very interesting, short and well-organized talks.

→ It's a great event to promote the OSS in the world.

→ Great event to meet industry-experts and like-minded enthusiasts.

→ Amazing event and very stimulating environment. High level of topics covered and very professional speakers. excellent organisation.

→ The organisation and the practical aspects were all curated super well, I had absolutely no worry about technical problems.

→ Well organized, huge, genuine free software event.

→ Excellent organization, interesting talks, unique in the open source space in Italy.

→ SFSCON is a must have conference. I enjoy every year how the full conference is organised. Keep going folks!

→ People networking. Lovely place. Detox outdoor.

→ Good organisation, excellent content and good speakers, general atmosphere of FOSS both from industry (large and small) and academia.

→ Variety of topics, very inspiring

→ It's a fresh view about coding.

→ Great community!

WHAT SFSCON ATTENDEES HAVE SAID ABOUT SFSCON OVER THE YEARS

→ Really well organized, nice venue, great hosts, good atmosphere, wonderful region, great talks!

→ Great talks and met a lot of interesting people.

→ Rich in subjects, innovative in the subjects.

→ There were many speakers and topics presented and for sure everyone will find something interesting.

→ It's a great event to meet experts!

→ Excellent presentations and content.

→ Great opportunity to meet in person with other members of the community.

→ Excellent mix of true Free software gathering and discussion on prospective and current issues on the one hand and business meetings and contacts.

→ Good lineup of speakers. Short talks are good. Interaction over content. Good vibe. Good speakers dinner.

→ Very informative event for software developers and technology enthusiasts.

→ I liked the environment and the community. Many friendly people and convincing talks.

→ Good choice of talks, very well organized, familiar atmosphere

→ Mix of landscape outdoor + size is big enough but not too big + content with clear focus

→ Lot of networking, wide variety of discussed topics and perfect organization

HOW TO GET HERE AND ACCOMODATIONS

HOW TO GET TO SOUTH TYROL?

🚄 **By train**

To organise your train journey, visit the Trainline website.

✈ **By plane**

These are the nearest airports:
- BOLZANO AIRPORT
- VERONA AIRPORT Valerio Catullo (150 km away)
- MILANO BERGAMO AIRPORT Orio al Serio (230 km away)
- MILANO MALPENSA AIRPORT (260 km away)
- MILANO LINATE AIRPORT (265 km away)
- VENICE AIRPORT Marco Polo (270 km away)
- BOLOGNA AIRPORT G. Marconi (270 km away)

HOW TO GET TO NOI TECHPARK?

The SFSCON will take place at NOI Techpark → OpenStreetMap link

MAP LEGEND

NOI Techpark

Via Alessandro Volta, 13A	Alessandro Volta Straße, 13A
39100 Bolzano (BZ), Italia	39100 Bozen (BZ), Italien

Bolzano, Bivio Via Volta → Bus: 10B - 120
9 minutes walk

Bolzano, NOI → Bus: 111 - 6
less than 1 minute walk

Bolzano Sud/Bozen Süd Station
15 minutes walk

HOW TO GET TO NOI TECHPARK?

🚆 By train

The nearest train station is Bolzano Sud/Bozen Süd, 1 km away. From the station it is a 15 minute walk to the event.
From the Bolzano/Bozen station, take the train to Merano/Meran, which leaves every 30 minutes, and get off at the first stop.
All timetables are available on the Trenitalia website.

🚌 By bus

These buses run from the centre of Bolzano to NOI Techpark. The nearest bus stops are:
- Bolzano, NOI (in front of NOI Techpark) > Bus: 111
- Bolzano, Bivio Via Volta (9 minutes walk) > Bus: 10B and 120
Other buses stop at these stops, but these are the most frequent.
All information and timetables can be found on the Südtirolmobil website.

HOW TO GET TO NOI TECHPARK?

🚗 By car
- From Trento or Brennero: take the A22 motorway and exit at Bolzano Sud/Bozen Süd
- From Merano: take the Expressway MeBo (SS38) and exit at Bolzano Sud/Bozen Süd

🅿 Parking
- NOI Techpark has a paid underground parking
- All the parking in Bolzano and their capacity are available on the <u>Bolzano Parking</u> website. The closest parking is *Parcheggio Fiera*, 10 minutes walk from NOI Techpark

FIND ACCOMMODATION IN TIME!
Please find info at these links:
→ <u>How to get here</u>
→ <u>Find accommodation</u>

CONTACTS

Join us at SFSCON to meet, learn and get inspired!

✉ **INFO@SFSCON.IT**

SFSCON.IT

THANK YOU.

NOI TECHPARK
SÜDTIROL/ALTO ADIGE

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