

We went to court against Apple

A case for Software Freedom

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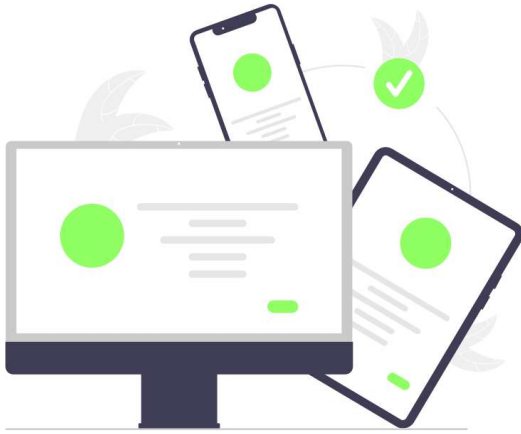


Agenda

An awkward neighbour

**Gatekeepers: digital ecosystem or
plantation?**

Our litigation against Apple



Illustrations kindly provided by unDraw

An awkward neighbour...



Illustrations kindly provided by unDraw

Your neighbour...

- Takes **30%** of the pizza/cake you order
- Use you energy even when you don't allow
- Control new people you invite to your house
- **This person never leaves**



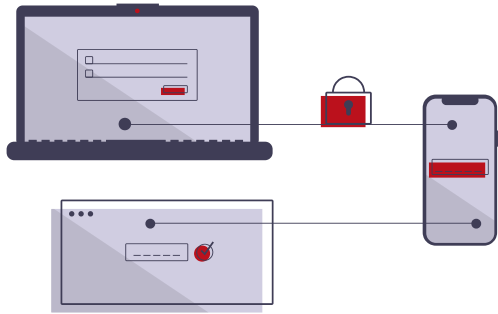
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Gatekeeper control over devices

Gatekeepers are your awkward neighbour...

Imposed online accounts

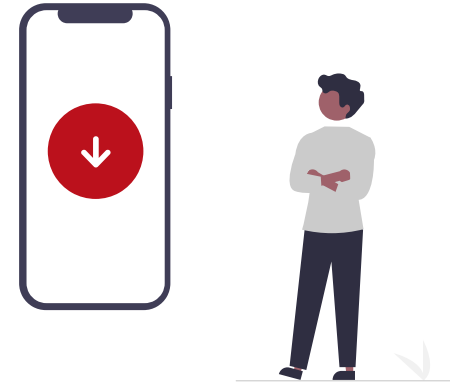


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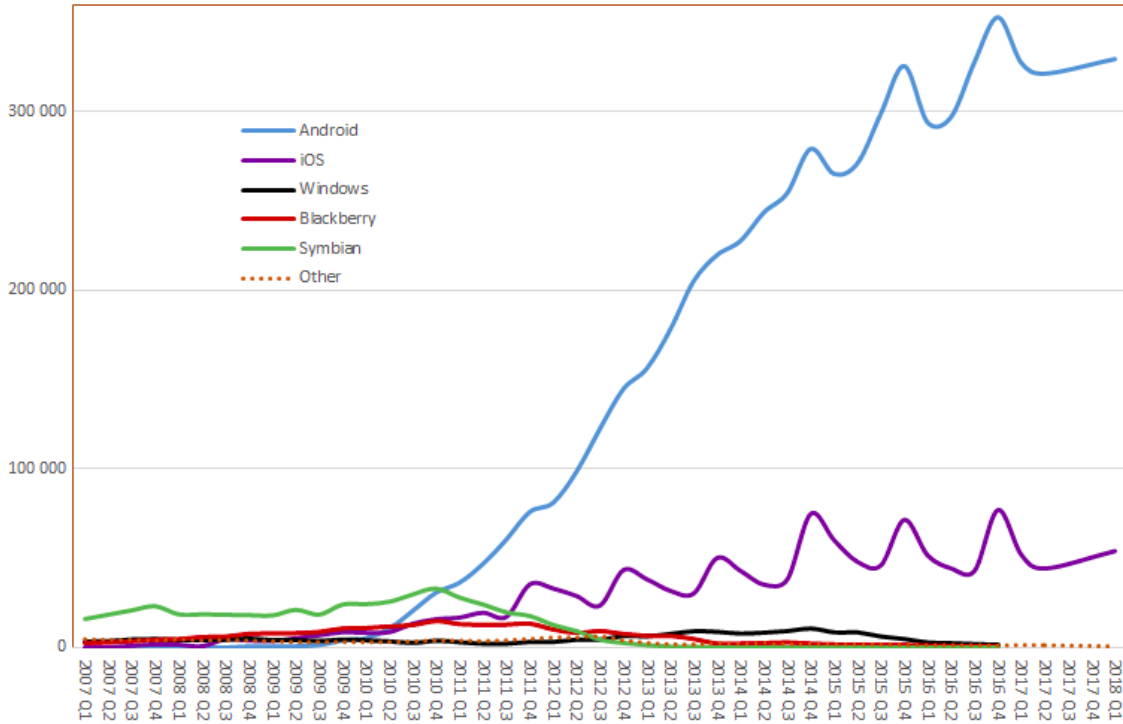
No access to third-party apps stores, no interoperability



No software freedom



World-Wide Smartphone Sales (Thousands of Units)



Android (Google) and iOS (Apple) have together **99%** of world market for OS.

Android vs iOS Market Share 2020: Stats and Facts
Mobileapps.com, 2021

In 2020, Android dominated **71.93%** of world market for OS, while iOS had **27.47%**.

Android vs iOS Market Share 2020: Stats and Facts
Mobileapps.com, 2021

Digital „ecosystem“

- Rich & diverse
- Plenty of choices
- Sustainable
- Fair

Ceyda Citti on Unsplash



Digital „plantation“

- Monoculture
- No freedom of choice
- Unfair competition

"tractor" by alfonso benayas, CC BY 2.0.



Device Neutrality



Software Freedom

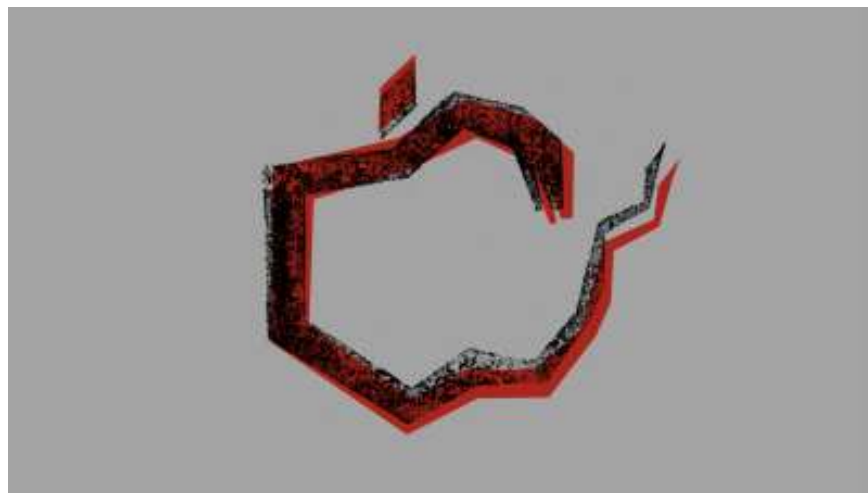
No lock-in

End-user control over data

Intervening against Apple

Why Apple and why now?

- **Apple vs European Commission (T-1080/23)**
- **Apple:**
 - Trying to escape DMA obligations for App Store and iOS
 - Interoperability is illegal
- **FSFE:**
 - Apple is being regulated in the light of public interest
 - Software freedom in relation to App Store and iOS
 - Security of developers and end-users



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